



Legends Impact Group x Nonprofit Organization

Creating Legendary Fundraising Experiences

Executive Summary

Legends Impact Group partners with nonprofits to elevate fundraising through championship athlete experiences that increase sponsorship value, deepen donor relationships, and create unforgettable moments that support your mission.

What We Offer

- Athlete & Legend Appearances
- Keynote Speakers & Fireside Chats
- Meet & Greet & VIP Photo Experiences
- Celebrity Golf Tournaments
- VIP Cocktail Receptions
- Community Impact Programs
- Auction & Donor Experiences
- Legends at Premium Sponsor Tables

Our Understanding of the Opportunity

We believe athlete experiences are more than appearances, they become fundraising assets that deepen donor relationships, elevate sponsorship value, and create unforgettable moments.

Experience – VIP Reception with a Legend

Investment: Starting at \$10,000

Kick off the evening with an exclusive VIP reception featuring a former championship athlete. Guests enjoy intimate conversations, photos, networking, and a memorable pre-event experience that elevates sponsor and donor engagement.

Experience – Premium Sponsor Table Experience

Investment: Starting at \$10,000-\$20,000

- A championship athlete sits with the Presenting Sponsor Table

Legend Participation as Table Guest: A Legend joins your highest-value sponsor or donor table during dinner, engaging with guests, taking photos, signing memorabilia, and creating an unforgettable VIP experience.

Experience – Fireside Conversation

Investment: Starting at \$7,500

An inspiring, moderated conversation featuring a sports legend sharing stories of leadership, perseverance, teamwork, overcoming adversity, and giving back, creating a meaningful connection between your mission and your supporters.

Experience – Auction Experience

Investment: Custom Proposal

Create once-in-a-lifetime auction packages designed to maximize fundraising potential.

Examples include:

- Dinner with a Legend
- Golf with a Legend
- Private Basketball Clinic
- Private Meet & Greet Experience

Experience – Meet & Greet

Investment: Starting at \$5,000–\$7,500

An interactive experience where guests enjoy:

- Professional Photo Opportunities
- Autographs
- Personal Conversations
- VIP Cocktail Reception Access (optional)

Experience – Legend Hosting/Emcee

Investment: Starting at \$7,500-\$15,000

A former professional athlete serves as the event host or emcee, welcoming guests, introducing speakers, facilitating program transitions, engaging the audience, and helping create an energetic, memorable evening from start to finish.

Flexible Investment

Every event is unique. Final investment is customized based on:

- Athlete selection
- Appearance length
- Travel requirements
- Hospitality
- Production needs
- Event objectives

Why Legends Impact Group

- One trusted point of contact
- White-glove event management
- Championship athletes & sports legends

- Sponsor activation expertise
- Relationship-first approach
- Customized experiences

Next Steps

We welcome the opportunity to partner with your nonprofit Organization to create a legendary fundraising experience that inspires generosity, strengthens donor and sponsor relationships, and creates unforgettable moments for families, supporters, and the community.



— CREATING LEGENDARY EXPERIENCES —

LEGENDARY EXPERIENCES. LASTING IMPACT.

Legends Impact Group connects athletes, legends, brands, and organizations to create meaningful experiences that inspire communities and strengthen relationships.

OUR SERVICES



LEGEND APPEARANCES
Book athletes and legends for corporate events, private functions, and special appearances.



SPEAKING ENGAGEMENTS
Inspiring keynote speakers sharing stories of leadership, teamwork, and perseverance.



BRAND PARTNERSHIPS
Connect brands with athletes and legends for campaigns, endorsements, and brand ambassadorships.



EXPERIENTIAL EVENTS
Create unforgettable fan experiences, VIP events, and community programs.



COMMUNITY IMPACT PROGRAMS
Develop initiatives that empower youth, support nonprofits, and strengthen communities.

OUR IMPACT



20+ YEARS
of trusted relationships with athletes, legends, and organizations.



100+ EVENTS
delivered for corporate, nonprofit, and community partners.



MEANINGFUL RESULTS
creating connections, building brands, and driving impact.

FEATURED LEGENDS



BYRON SCOTT
Keynote Speaker
Corporate Appearances
Leadership



ROBERT HORRY
Corporate Events
Meet & Greets
Champion Leadership



MICHAEL COOPER
Leadership Speaker
Youth Programs
Corporate Events



JAMES WORTHY
Keynote Speaker
Brand Partnerships
VIP Experiences



DANNY GREEN
Media Personality
Brand Partnerships
Corporate Events



LET'S CREATE SOMETHING LEGENDARY TOGETHER.
Partner with Legends Impact Group and make a lasting impact in your community.

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