



Legends Impact Group x Corporate Organizations

Creating Customized Championship Experiences

Executive Summary

Legends Impact Group partners with corporations to deliver customized athlete experiences that strengthen leadership, inspire teams, elevate client relationships, and create memorable business events.

Every engagement is built around your organization's goals, audience, and event theme, not a one-size-fits-all keynote.

How Our Legends Support Your Events

- Executive Keynote Speakers
- Conference & General Session Speakers
- Fireside Conversations
- Executive Roundtables
- Conference Hosts & Moderators
- VIP Client & Customer Experiences
- Meet & Greet Experiences
- Executive Leadership Workshops
- Brand Ambassador & Partnership Opportunities
- Product Launch Appearances
- Sales Kickoff Speakers
- Team Culture & Leadership Sessions

Our Customization Promise

Today's organizations aren't looking for celebrity appearances; they're looking for meaningful experiences that reinforce company culture, inspire employees, strengthen client relationships, and support business objectives.

Legends Impact Group works with each organization to customize every experience around your event theme, audience, and desired outcomes.

Our Difference

Preparation

Every engagement begins with discovery.

We meet with your team approximately 3–4 weeks before your event to understand:

- conference theme
- audience
- business objectives
- desired takeaways
- leadership messaging

Customization

Our legends don't simply tell their life story. They connect their championship experiences to your organization.

Examples include:

- Leadership
- Winning Culture
- Teamwork
- Change Management
- High Performance
- Resilience
- Accountability
- Customer Experience
- Innovation
- Trust
- Communication

Execution

Once the strategy is aligned, Legends Impact Group works alongside your team to ensure a seamless athlete experience from arrival to departure.

We coordinate:

- Athlete & Talent Logistics
- Travel Coordination
- Executive & Speaker Briefings
- Theme & Messaging Alignment
- On-Site Talent Support
- Meet & Greet Coordination
- VIP Guest Interactions
- Photo & Media Opportunities
- Post-Event Follow-Up (as applicable)

One dedicated point of contact. White-glove talent management from planning through execution.

Experience 1 – Executive Conversation

Investment: \$25,000+

A premium executive experience featuring fireside conversation, executive Q&A, VIP reception, or private networking with your leadership team or top clients.

Perfect for:

- Executive Retreats
- Board Meetings
- Client Appreciation
- Investor Events

Experience 2 – Customized Keynote

Investment: Starting at \$40,000+

A championship athlete delivers a keynote tailored to your organization's theme, audience, and business objectives.

Ideal for:

- Conferences
- Leadership Summits
- Annual Meetings
- Sales Kickoffs

Experience 3 – Leadership Workshop

Investment: \$60,000+

An interactive workshop that applies championship principles to leadership, communication, accountability, resilience, and high-performance teams.

Customized around your organization's goals.

Experience 4 – Signature Championship Experience

Investment: 100,000+

A fully customized executive experience combining multiple athlete touchpoints.

May include:

- Customized Keynote
- Fireside Conversation
- Leadership Workshop
- VIP Reception
- Executive Roundtable
- Private Dinner
- Meet & Greet

Every experience is built around your organization's objectives.

Flexible Investment

Every engagement is customized. Investment varies based on athlete selection, event location, audience size, preparation requirements, appearance length, and experience design.

Next Steps

We welcome the opportunity to partner with your organization to create a customized championship experience that aligns with your event objectives, inspires your audience, and delivers lasting business impact.



LEGENDARY EXPERIENCES. LASTING IMPACT.

Legends Impact Group connects athletes, legends, brands, and organizations to create customized experiences that inspire communities and strengthen relationships.

OUR SERVICES



LEGEND APPEARANCES

Book athletes and legends for corporate events, private functions, and special appearances.



CORPORATE KEYNOTE EXPERIENCES

Customized keynote presentations tailored to your theme, audience, and business objectives.

Prepared. Personalized. Powerful.



BRAND PARTNERSHIPS

Connect brands with athletes and legends for campaigns, endorsements, and brand ambassadorships.



EXPERIENTIAL EVENTS

Create unforgettable fan experiences, VIP events, and community programs.



COMMUNITY IMPACT PROGRAMS

Develop initiatives that empower youth, support nonprofits, and strengthen communities.

OUR PROCESS



DISCOVER

We meet with your leadership team to understand your audience, event theme, and business objectives.



PREPARE

We collaborate with your selected Legend to customize the keynote, stories, and discussion topics.



DELIVER

We execute a memorable experience that reinforces your message and creates lasting impact.

OUR IMPACT



20+ YEARS

of trusted relationships with athletes, legends, and organizations



100+ EVENTS

delivered for corporate, nonprofit, and community partners.



MEANINGFUL RESULTS

creating connections, building brands, and driving impact.

FEATURED LEGENDS



BYRON SCOTT
3x NBA Champion - 2000 MVP Award - 2009 NBA Champion - Entrepreneur - President of AC Corp. South



ROBERT HORRY
3x NBA Champion - 2002 NBA Champion - President of AC Corp. South



MICHAEL COOPER
NBA Champion - French Basketball Hall of Fame - Entrepreneur - Founder of The Rocky Tuffel Heart to Heart



JAMES WORTHY
Hall of Fame - 3x NBA Champion - NBA Finals MVP - NBA Champion - Basketball Analyst



DANNY GREEN
3x NBA Champion - 2014 NBA Champion - NBA Champion - Entrepreneur



A.C. GREEN
3x NBA Champion - Presidential Lifetime Achievement Award - Entrepreneur - President of AC Corp. South



RONNY TURIAF
NBA Champion - French Basketball Hall of Fame - Entrepreneur - Founder of The Rocky Tuffel Heart to Heart



NORM NIXON
3x NBA Champion - 3x NBA All-Star - Business Executive - Entrepreneur - Basketball Analyst

CUSTOMIZED FOR EVERY AUDIENCE.

Every engagement is thoughtfully prepared to align with your goals, audience, and event objectives, not a generic motivational speech.

WE DON'T JUST BOOK SPEAKERS, WE CREATE EXPERIENCES THAT LEAVE A LASTING IMPACT.



LET'S CREATE SOMETHING LEGENDARY TOGETHER.

Partner with Legends Impact Group and make a lasting impact in your community.

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Global Services

